

POPULATION TOTAL	1990 CENSUS	2000 CENSUS	2003 ESTIMATED	2008 PROJECTED
UNITED STATES	248,709,873	281,421,906	290,647,163	305,918,071
MEDIAN AGE (YRS)		35.3	36.1	37.3
SOUTH CAROLINA	3,486,703	4,012,012	4,138,445	4,350,900
MEDIAN AGE (YRS)	----	35.4	36.3	37.5
HISPANICS (ANY RACE)		95,076	107,902	129,869
STATE'S PERCENTAGE		2.37%	2.61%	2.98%

POPULATION BY RACE	2000 CENSUS	2003 ESTIMATED	2008 PROJECTED
WHITE	2,695,560	2,775,804	2,913,887
STATE'S PERCENTAGE	67.19	67.07	66.97
MEDIAN AGE (YRS)	38.0	39.0	40.6
BLACK/AFRICAN-AMERICAN	1,185,216	1,218,170	1,268,253
STATE'S PERCENTAGE	29.54	29.44	29.15
MEDIAN AGE (YRS)	30.4	31.0	31.9
AMERICAN INDIAN/NATIVE	13,718	15,307	17,776
STATE'S PERCENTAGE	0.34	0.37	0.41
MEDIAN AGE (YRS)	31.3	31.4	31.6
ASIAN	36,014	39,513	45,516
STATE'S PERCENTAGE	0.90	0.95	1.05
MEDIAN AGE (YRS)	31.7	32.4	34.0
HAWAII/PACIFIC ISLANDER	1,628	1,718	2,020
STATE'S PERCENTAGE	0.04	0.04	0.05
MEDIAN AGE (YRS)	28.0	27.4	27.8
OTHER	39,926	46,053	56,134
STATE'S PERCENTAGE	1.00	1.11	1.29
MEDIAN AGE (YRS)	23.9	24.7	25.7

POPULATION BY LOCALITY	2003 ESTIMATED	2008 PROJECTED
URBAN	450,777	454,230
SUBURBAN	2,283,306	2,406,045
RURAL	1,404,362	1,490,625

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<b>INCOME</b>	<b>2003 ESTIMATED</b>	<b>2008 PROJECTED</b>	
HOUSEHOLD MEDIAN	\$41,575	-----	
PER CAPITA	\$21,332	-----	
<b>EXPENDITURES</b>	<b>2003 ESTIMATED</b>	<b>2008 PROJECTED</b>	<b>% CHANGE</b>
TOTAL EXPENDITURES	\$59,085,108,000	\$78,037,655,000	32.08%
FOOD AT HOME TOTAL	\$7,150,953,200	\$8,484,233,600	18.64%
FOOD AWAY FROM HOME TOTAL	\$5,907,185,500	\$7,855,364,100	32.98%
FOOD AS % OF TOTAL EXPENDITURES	22.10%	20.94%	-----
<b>FOOD AT HOME</b>	<b>2003 ESTIMATED</b>	<b>2008 PROJECTED</b>	<b>% CHANGE</b>
MEATS (ALL TYPES)	\$1,522,513,700	\$1,815,077,000	19.22%
FISH & SEAFOOD PRODUCTS	\$136,258,100	\$163,820,600	20.23%
FRUITS & VEGETABLES	\$779,104,200	\$919,816,000	18.06%
DAIRY PRODUCTS	\$756,618,000	\$895,252,200	18.32%
BAKERY PRODUCTS	\$751,748,300	\$869,812,500	15.71%
CEREALS & PRODUCTS	\$384,611,300	\$462,773,900	20.32%
PREPARED FOODS	\$1,138,533,600	\$1,367,814,500	20.14%
JUICES	\$189,308,900	\$225,785,400	19.27%
<b>FOOD AWAY FROM HOME</b>	<b>2003 ESTIMATED</b>	<b>2008 PROJECTED</b>	<b>% CHANGE</b>
BREAKFAST & BRUNCH	\$421,162,300	\$620,441,200	47.32%
FAST FOOD	\$200,781,400	\$275,830,800	37.38%
FULL SERVICE	\$220,381,000	\$344,610,300	56.37%
LUNCH	\$1,498,416,700	\$1,955,405,500	30.50%
FAST FOOD	\$957,931,600	\$1,193,477,400	24.59%
FULL SERVICE	\$540,485,100	\$761,928,100	40.97%
DINNER	\$2,106,616,400	\$2,865,368,600	36.02%
FAST FOOD	\$925,996,000	\$1,159,010,900	25.16%
FULL SERVICE	\$1,180,620,400	\$1,706,357,700	44.53%

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FOOD AT HOME EXPENDITURES	2003 ESTIMATED	2008 PROJECTED	% CHANGE
<b>MEATS</b>			
MEATS (ALL TYPES)	\$946	\$1,045	10.47%
POULTRY	\$271	\$308	13.65%
EGGS	\$45	\$48	6.67%
<b>FISH &amp; SEAFOOD</b>			
FRESH	\$41	\$46	12.20%
FROZEN	\$28	\$32	14.29%
CANNED	\$16	\$16	0.00%
<b>FRUITS / VEGETABLES</b>			
FRESH	\$312	\$347	11.22%
CANNED	\$90	\$98	8.89%
FROZEN	\$60	\$63	5.00%
OTHER	\$22	\$21	-4.55%
<b>DAIRY PRODUCTS</b>			
FRESH MILK & CREAM	\$148	\$158	6.76%
CHEESE	\$122	\$129	5.74%
ICE CREAM	\$79	\$87	10.13%
BUTTER / MARGARINE	\$37	\$44	18.92%
<b>BAKERY PRODUCTS</b>			
BREAD & PRODUCTS	\$361	\$388	7.48%
COOKIES	\$69	\$73	5.80%
CRACKERS	\$38	\$40	5.26%
<b>CEREALS &amp; PRODUCTS</b>			
CEREALS	\$134	\$142	5.97%
PASTA PRODUCTS	\$40	\$48	20.00%
FLOUR & MIXES	\$42	\$48	14.29%
RICE	\$23	\$29	26.09%
<b>PREPARED FOODS</b>			
SNACKS/CHIPS	\$116	\$136	17.24%
JUICES	\$118	\$130	10.17%
FROZEN/PREP. OTHER	\$88	\$105	19.32%
SOUPS	\$56	\$65	16.07%
SAUCES & GRAVIES	\$57	\$57	0.00%
BABY FOOD	\$46	\$49	6.52%
FROZEN MEALS	\$40	\$48	20.00%
NUTS	\$30	\$32	6.67%
SALADS	\$22	\$28	27.27%

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